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TO	Examiner Jean D. Janvier	Friday, October 28, 2005 5:50:22 PM
	<small>Name</small>	<small>Date</small>
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	<small>Company/Firm</small>	<small>Fax #</small>
FROM	Diana Ogles	(404) 870-8177
	<small>Name</small>	<small>Direct Fax #</small>
	Number of Pages (Including Cover) 18	(404)888-7349
		<small>Direct Dial #</small>

MESSAGE:

In re application of
Pugliese, III, et al.
Serial No: 09/994,805
Filed: 11/28/2001
For: System and Method for Displaying Goods and Services in a Retail
Environment with Electronic Shopping Aids

Attached are the following documents for filing in the above-
referenced case:

1. Transmittal
2. Fee Transmittal
3. Petition for Extension of Time
4. Amendment in Response to Office Action mailed March 15, 2005

CONFIDENTIAL AND PRIVILEGED

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PTO/SB/21 (08-04)


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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	037894,805	
	Filing Date	11/28/2001	
	First Named Inventor	Pugliese, III	
	Art Unit	3622	
	Examiner Name	Jean D. Janvier	
Total Number of Pages in This Submission	18	Attorney Docket Number	8255 1020.1

ENCLOSURES (Check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input checked="" type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	Womble Carlyle Sandridge & Rice, PLLC		
Signature			
Printed name	John J. Timar		
Date	October 28, 2005	Reg. No.	32,487

CERTIFICATE OF TRANSMISSION/MAILING			
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:			
Signature			
Typed or printed name	Diana Ogles	Date	October 28, 2005

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 36 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PTO/BB/17 (12-04v2)

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<p><i>Effective on 12/09/2004</i> FEE TRANSMITTAL For FY 2005</p>		<p>Complete if Known</p>	
<p>Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).</p>		<p>Application Number 09/994,805</p>	
<p><input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27</p>		<p>Filing Date 11/28/2001</p>	
<p>TOTAL AMOUNT OF PAYMENT (\$)</p>		<p>First Named Inventor Pugliese, III</p>	
		<p>Examiner Name Jean D. Janvier</p>	
		<p>Art Unit 3822</p>	
		<p>Attorney Docket No. S255 1020.1</p>	

METHOD OF PAYMENT (check all that apply)

☐ Check
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☒ Deposit Account
 Deposit Account Number: **09-0528**
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For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

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☒ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17
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FEE CALCULATION

1. BASIC FILING, SEARCH, AND EXAMINATION FEES

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	
Utility	300	150	500	250	200	100	
Design	200	100	100	50	130	65	
Plant	200	100	300	150	160	80	
Reissue	300	150	500	250	600	300	
Provisional	200	100	0	0	0	0	

2. EXCESS CLAIM FEES

Fee Description	Fee (\$)	Small Entity Fee (\$)
Each claim over 20 (including Reissues)	50	25
Each independent claim over 3 (including Reissues)	200	100
Multiple dependent claims	360	180

Total Claims **Extra Claims** **Fee (\$)** **Fee Paid (\$)**
 13 - 20 or HP = 0 x 25 = 0

HP = highest number of total claims paid for, if greater than 20.

Indep. Claims **Extra Claims** **Fee (\$)** **Fee Paid (\$)**
 2 - 3 or HP = 0 x 100 = 0

HP = highest number of independent claims paid for, if greater than 3.

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(e).

Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof	Fee (\$)	Fee Paid (\$)
2	- 100 =	0 / 50 =		

(round up to a whole number) x

4. OTHER FEE(S)

Description	Fee (\$)	Fee Paid (\$)
Non-English Specification, \$130 fee (no small entity discount)		
Other (e.g., late filing surcharge):		

SUBMITTED BY		
Signature	Registration No. (Attorney/Agent) 32,487	Telephone (404) 888-7412
Name (Print/Type) John J. Timar		Date October 28, 2005

This collection of information is required by 37 CFR 1.138. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1480, Alexandria, VA 22318-1480. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1480, Alexandria, VA 22313-1480.

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